BUYMEKATO · NAMIBIA

Media Kit 2026 / 2027

Buy, sell, rent and boost on a Namibian marketplace.
Listing is free. Pay only when you want to be seen first.

Free listings | Properties & rentals | Timed auctions | Supplier quotes | Mobile first

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BuyMekato is a product of Creations Industrial Design CC, Namibia. Valid 1 December 2026 to 30 November 2027.

WHAT IS BUYMEKATO

One place for goods, homes and suppliers

BuyMekato connects students, households, collectors, small businesses and property owners across Namibia with buyers. Sellers list from their phone in minutes; buyers browse, message sellers and bid for free. Mekato is an online marketplace: users agree the sale or lease between themselves, and Mekato does not hold buyers' or sellers' money.

What you can do

Sell & buy
Fixed-price listings across fashion, electronics, home, cars, services and more.

Rent & buy property
Houses, flats, rooms and offices with a dedicated property search page.

Timed auctions
Set a closing time and let verified bidders compete.

Request quotes
Buyers post what they need; suppliers send quotations.

Student sellers
A discounted plan for verified adult students.

Shops
Branded shop profile and bulk spreadsheet import for businesses.

Audience

Students, value-conscious households, collectors, side-hustles, SMEs, agents and landlords across Namibia. Namibia had about **2.06 million internet users** in October 2026, and Facebook alone reached about 1.1 million Namibians (DataReportal; NapoleonCat, 2026). BuyMekato is built for those phones: mobile-first pages, WhatsApp contact and one-tap sharing.

Traffic and listing statistics are available on request and are not estimated here.

PRICES

Free to list. Pay to be seen first.

N$0
Listing items and properties

N$0
Buyer accounts and bidding

N$50
Featured listing, 7 days

Boost and advertising

Service	What you get	Price
Featured listing / boost	Promoted badge and top placement in its category and in property search for 7 days	**N$50**
Category spotlight	Promotional card in one relevant category, 7 days	**N$100**
Homepage campaign	Responsive homepage promotion, campaign link and a basic results report, 7 days	**N$500**
Expo or seasonal partnership	Campaign page, social amplification, tailored call to action	**From N$1,000**

Optional seller plans (per year)

Plan	For	Price
Student Seller	Verified adult students. Up to 12 active listings	**N$120**
Everyday Seller	Individuals and side-hustles. Up to 50 active listings, spreadsheet import	**N$300**
Business Shop	SMEs, makers, agents. Unlimited standard listings, branded shop profile, monthly summary	**N$1,200**

Timed auctions

First 2 auctions per seller: **free**. After that N$50 for auctions up to 3 days, plus N$10 for each extra day.

All prices are in Namibian dollars, are launch prices that may be adjusted with notice, and are subject to confirmation, availability and applicable taxes. Current prices are always shown at buymekato.com/pricing.

HOW TO USE BUYMEKATO

List in minutes

1. **Register.** Create a free account at buymekato.com (adults 18+ only). Add the BuyMekato web app to your phone's home screen for one-tap access.
2. **List free.** Tap *Sell*, take a clear photo, add a title, price and description, and publish. Listings are reviewed before they go live.
3. **Share it.** Use the *Share on WhatsApp* button to send your listing to groups and contacts.
4. **Boost it (optional).** In your dashboard open *My listings* and choose *Promote*. Pick the number of days and note the payment reference.
5. **Pay by bank deposit.** Pay the exact amount to the bank account shown at checkout, using your payment reference. Your boost starts once the payment is confirmed, normally within one business day.

Properties

- Open **buymekato.com/property-search** to search by suburb or keyword, maximum price and listing type (rent, buy, bonds).
- Owners and agents list in *Properties → Rentals / To Buy*. Include rent or price, deposit, area and availability. Boosted properties appear first.
- Never pay a deposit or viewing fee for a property you have not seen.

Auctions and quotes

- **Auctions:** choose *Sell by auction*, set the closing time, pay the listing fee if your free auctions are used, and wait for approval.
- **Quotes:** buyers use *Request a quote*; suppliers browse *Supplier opportunities* and submit a quotation.

Stay safe

Inspect before you pay, meet in public places, confirm the seller, and never share a password, PIN or one-time code. Report suspicious listings with the Report option.

BOOK A CAMPAIGN

Let's get your brand in front of Namibian buyers

Phone / WhatsApp: **+264 81 325 5089**
Email: **info@buymekato.com**
Web: **buymekato.com**

Use the contact form on buymekato.com for campaign bookings and partnership proposals. Third-party ad-network scripts are not accepted on BuyMekato public pages.